



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

[Iowa Health and Wellness Plan](#)

Reminder: Medically Frail/Exempt Referral Form Released: A draft of the provider referral form for Iowa Health and Wellness Plan members who may be medically frail/exempt has been released. The form will be available to providers to complete if a patient is eligible for the Iowa Health and Wellness Plan and the provider believes the member meets the medically exempt criteria. The final form will be released in the coming weeks. Find the [draft form here](#).

[State Innovation Model](#)

Workgroup Recommendations Available: Over the past several months, four specific workgroups have met and made recommendations on how to improve the health care delivery system in Iowa, as part of the State Innovation Model (SIM) grant. On Wednesday, October 30, the recommendations will be presented to a steering committee. Find the [recommendation documents here](#).

[IowaCare Transition](#)

Notice of Decision Mailing: Mailings to IowaCare members began on October 23, and will conclude by November 8, 2013. All mailings included a formal Notice of Decision, announcing the end of the IowaCare program. The Notice of Decision also included information regarding the member's eligibility for the Iowa Health and Wellness Plan. Members have been identified as belonging to one of three groups, based on the income verification performed by DHS. Members were determined eligible for the Iowa Wellness Plan, Iowa Marketplace Choice Plan, or members will need to visit HealthCare.gov to apply for coverage and/or advance premium tax credits. Look for copies of the member letters on the Iowa Medicaid website later this week and look for additional details in the October issue of the Iowa Medicaid Enterprise newsletter, also publishing later this week.

[Health Insurance Marketplace](#)

New from U.S. Dept. Health and Human Services (HHS): HHS has released [A Quick-Start Guide to the Health Insurance Marketplace Application](#). The [Health Insurance Blog](#) addresses four ways to apply for coverage in the Health Insurance Marketplace

- **Apply online.** Visit [this page](#) and select your state to get started.
- **Apply by phone.** Call 1-800-318-2596 to apply for a health insurance plan and enroll over the phone. (TTY: 1-855-889-4325)
- **Apply in person.** Visit a trained counselor in your community to get information, apply, and enroll in person.
- **Apply by mail.** Complete a paper application and mail it in.

Champions for Coverage: CMS continues to seek organizations to help uninsured consumers learn about the Marketplace and get enrolled. In Iowa, some 35 organizations have already been designated as Champions for Coverage. These organizations can help educate consumers and promote the Marketplace through a variety of means. To learn more or to apply, visit Marketplace.cms.gov.

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to IMECommunications@dhs.state.ia.us.

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